

Digital Product Designer

POSITION DESCRIPTION



Overview

At Connect Develop, we create beautiful, human-friendly digital experiences for businesses and consumers at the intersection of the property and energy sectors.

We've been pretty successful in our 10 years as a tech startup, with our products currently streamlining over 60,000 energy connections every year for tier-1 energy retailers, builders and property managers across Australia.

This success led to major equity investment from an international financial group, which enables us to scale our team and product suite to pursue some pretty ambitious goals... the next few years are looking really exciting.

Your role

As a Digital Product Designer, your mission is to create fluid and intuitive experiences that simplify complex challenges and help people get stuff done.

We place huge emphasis on human-centric design at all stages of our product development process within an MVP-oriented lean startup environment. Within our cycle of continuous research, design, testing, and iteration you will have the opportunity to:

- **Develop a solid understanding of our users and products** including personas, key use cases, user journeys, and feature sets.
- **Empathise with our users and analyse their needs**, reducing them to a set of essential challenges.
- **Brainstorm solutions** with cross-functional team members.
- **Articulate your proposed conceptual designs** to the team using sketching, whiteboarding, or other low-fidelity visual techniques.
- **Embrace feedback** and engage in open, respectful discussion.
- **Refine and iterate** desired experience flows through wireframes and interactive prototypes using tools such as Sketch and Invision.
- **Validate your designs** using appropriate user testing techniques, including remote unmoderated platforms and first-person sessions.
- **Show initiative and inspire others** by proactively identifying and proposing solutions for feature gaps, sub-optimal interactions or anything else you think could improve the experience for our users.
- **Develop new skills and advance your career** through mentoring, experimentation and collaboration in a relaxed, creative environment.

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Experience you have

- **An online folio that demonstrates experience in digital product thinking** and previously shipped UX design for interactive products.
- **Proven ability to create personas**, journey maps, experience workflow diagrams, wireframes, UX audits & other documentation
- **Proven ability to create high-fidelity mockups and interactive prototypes** based on an existing design system using tools such as Sketch, Invision, Framer or Principle.
- **Proven ability to work in a multi-disciplinary team**, while maintaining the capacity for self-direction with little supervision.
- **A strong rapport with engineers and an understanding of technology constraints** that allows you to communicate and iterate upon a world-class product.

You get bonus points if...

- **You have worked in a tech startup** that embraces lean MVP delivery and you have some understanding of sprint grooming & sizing, retros and github issue tracking etc.
- **You have worked on a responsive SaaS platform** with Product Managers and Business Analysts to support multiple user personas and their associated requirements and flows etc.
- **You have a basic level of coding proficiency** eg XHTML & CSS. We don't expect you to be a developer, but some skill here enhances your ability to create production-ready designs and communicate with devs to iterate in-browser where required.
- **You have illustration skills**. They would come in handy.
- **You have a sense of humour** and are easy to get along with. Actually this one's kind of non-negotiable.

Cool stuff we can offer you

A really talented but friendly team to work with and learn from, plus the latest tech, flexible hours, an awesome workspace, great professional development opportunities, some fun toys, barista coffee, a chill area, and pug therapy every Wednesday.

Want to know more?

Visit connectdevelop.com for more details on our perks, products, history

and more... our founders Ben and Carl are really nice guys. You'll like them!